



**Get ready for the Coconut Grove Peacock Tour 2010!**

**Advertise in the Map and Guide everyone will have during the tour!**

Fashioned after the Cows in Chicago, the Cincinnati Pig Gig and The Flamingos of Miami Beach, Coconut Grove will host a herd of beautiful peafowl this Spring 2010. The Coconut Grove Peacock Tour was created by long-time resident Heather Bettner to develop and bring a unique interactive public art exhibition to Coconut Grove..

**COCONUT GROVE IS HOME to THE PEACOCK TOUR!**

Larger than life fiberglass peacocks decorated by Coconut Grove artists, Sponsored by businesses and individuals and benefiting local charities and non-profit organizations will be on display throughout the Coconut Grove village and main thoroughfares starting Spring 2010 for six months, with a charity auction and black tie Peacock Ball held in September 2010.

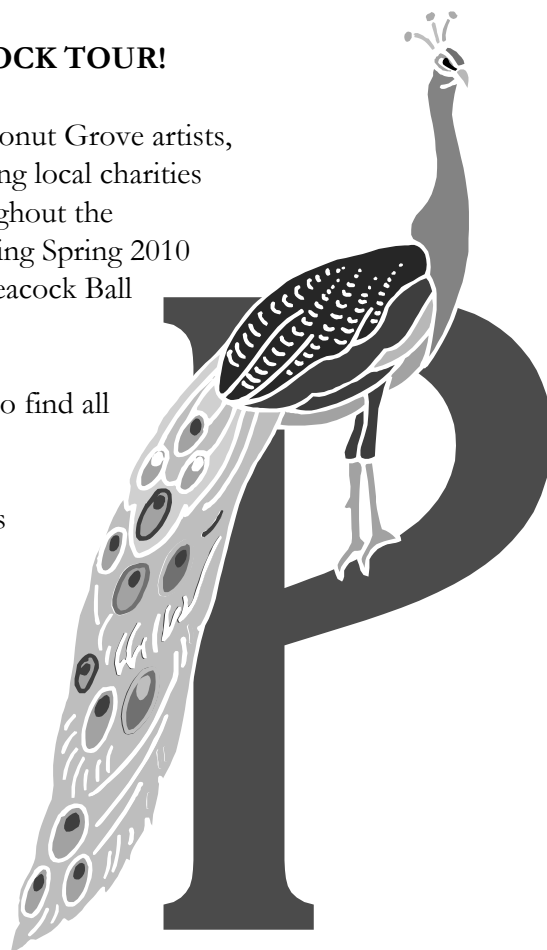
The Peacock Tour Map and Guide will be the guide to find all The wonderful artist's Peacocks.

Distributed throughout Coconut Grove at restaurants and retailers, it will also be distributed by hotels and Concierges in Coconut Grove.

In addition it will be available at all CTM brochure Racks at major Greater Miami Hotels and Tourism Offices.

Also we have invested in Kenney Communication turnpike distribution through the State of Florida.

In all we expect over 225,000+ readers will view our map and see our beautiful Peacocks.



# PEACOCK MAP FORM

## THE PEACOCK TOUR OF COCONUT GROVE 2010

Yes, I want to place an ad in the "The Peacock Tour of Coconut Grove Map and Guide:

- \$1,500.00 Full Page Ad in Peacock Map  
"Ad is a full panel 9" x 4"
- \$1,000.00 Half Page Ad in Peacock Map  
"Ad is a half panel 4.5" x 4"
- \$500.00 Coupon in Peacock Map  
"A quarter panel perfect for incentives  
And special offers"

**Make check payable to:**  
Prince Media Development

**Mail this original completed application and check to :**  
The Peacock Tour of Coconut Grove  
c/o Prince Media Development  
3171 Florida Avenue  
Miami, Florida 33133

Name/Title \_\_\_\_\_  
Company \_\_\_\_\_  
E-mail \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_

Signature: \_\_\_\_\_

Complete Payment Now: \_\_\_\_\_

**For more information contact:**

Heather Bettner, President  
305-775-0113 or heather@princemediadevelopment.com



### Complete the information below and sign the bottom of the adoption page

You acknowledge that You are submitting this Sponsorship Form and a check in the amount of Your chosen sponsorship level to the Peacock Tour of Coconut Grove

address listed above in exchange for certain promotional benefits to be provided by The Peacock Tour of Coconut Grove. ("Us", "We", or "Our") regarding The Peacock Tour of Coconut Grove.

You agree to be legally bound by the following terms and conditions:

1. The benefits to be provided by Us to You are described on the pages of this Adoption package and are subject to the terms and conditions of this Adoption form.

2. We will determine the location (s) in Coconut Grove where the peacock (s) You adopt will be placed. If you commission any design for any of your adopted peacock (s). You agree to and understand Your commissioned artist will comply with the guidelines and approval process for commissioned designs to be provided by Us.

3. If your adopted peacock (s) sustains damage during the tour, You, in Your sole discretion must make reasonable repairs to your adopted peacock (s) and shall determine if, when and how You will repair Your adopted peacock (s).

4. You will be permitted to use the name "The Peacock Tour of Coconut Grove" and the peacock design (s) which appear on Your adopted peacock (s) only for the purpose of general promotion or advertising of Your products or services and until a date to be determined in 2010. We must approve any use of the name "The Peacock Tour of Coconut Grove" or the peacock (s) design. We will respond to a request for approval within ten (10) business days after you make the request to Us. You acknowledge and agree that You do not own any right, title, interest in the name "The Peacock Tour of Coconut Grove" or any of the peacock design (s) that the name and the design (s) cannot be attached to, incorporated into or distributed with any product or merchandise by You or on your behalf and that You will not use the name or the design (s) to reflect adversely upon Our good name or upon the high character of the name and the designs.

5. The adopter will determine if they would like to auction off their adopted peacock (s) as a charitable donation to a non-profit. Non-profits may receive donations from their own peacocks. For profit companies may not receive funds from their auctioned off peacock (s).

6. This Adoption form does not create a joint venture or partnership, employer and employee, or principle and agent relationship between You and Us, nor does it give you an ownership interest in the adopted peacock (s). You do not own rights to reproduce, the designs of the peacock (s).

7. You cannot transfer or assign this adoption or part of it to any party without receiving prior written consent from us.

8. No waiver of any term or condition in this adoption form will be valid unless in writing and signed by the waiving party. Any modification of any term or condition in this adoption form will not be effective unless signed by You and Us.

9. The laws of the State of Florida will govern this adoption. Neither you or I will be responsible for any lost profits or savings, or other special, indirect, incidental, punitive or consequential damages, even if you or we have been advised of the possibility of or could have foreseen such damages.

10. The Official Peacock Tour Kick-off date is Spring, 2010. Firm date to be determined in February 2010.